

MASLOW PROJECT

Sponsorship 2023 Opportunities

Look inside to see the opportunities to support Maslow Project as we take on another challenging year!



Our mission is to empower homeless youth and families to thrive independently through supports that stabilize and engage all aspects of life.

Our vision is for every child to have a voice and a choice to achieve their dreams.

**Keep reading to see how you can help with
Uplifting our Youth and Families**

Dear Maslow Supporter,

Wow! 2023 is here and Maslow Project continues vital work as we embrace another year of helping homeless youth and their families. The strength and progress made by our clients this year was inspiring – and it could not have happened without your help! We want to offer you an early opportunity to support us as we prepare for 2023. These sponsorship opportunities allow us to better plan our year and spending as well as prepare for unforeseen events.

There is nothing like giving back to your community, and we hope you will embrace one, if not more, of these sponsorship opportunities with us!

What is Maslow Project?

Maslow Project is a nonprofit located in southern Oregon. Maslow Project has operated in the valley the past 23 years and has been an official non-profit since 2009. Today, we serve approximately 3,000 individuals each year!

Maslow Project's mission is to empower homeless youth and families to thrive independently with supports that stabilize and engage in all aspects of life. Our focus is assisting homeless youth and their families so every child has a voice and choice to shape their dreams! Maslow helps families find housing, employment, provide support to children and connects them with basic needs.

More information about Maslow Project services are available at www.MaslowProject.com. Scan QR code below:



Maslow Project is also on Facebook and Instagram, at @MaslowProject.

Sponsorship Opportunities for 2023

Maslow Project's Annual Back to School Supply Giveaway - August 2023

This event speaks to any sponsor who values education and equity. At the beginning of the school year, Maslow Project hands out backpacks, stuffed with school supplies to over 800 student clients. For some families, buying school supplies just isn't feasible or can cause a huge financial burden. Our Back to School Giveaway lessens the financial stress of a new school year. Starting their school year off with new supplies, just like their peers, can ignite confidence and a desire for learning that may not happen if they enter the school year with no supplies. You can make a difference in education equity by sponsoring this event!

Maslow Project's Hygiene Hallway Support - year-round

Throughout the year Maslow Project receives hygiene donations from individuals, work teams, religious groups and businesses to help keep our hygiene hallway stocked so clients have a selection of items to choose from. This year we have experienced an increase in need from our clients and sometimes the individual and small group donations are not enough to keep up with the high demand. If you are a sponsor wanting to make a difference in the lives of our vulnerable youth and families, we are looking for a donor to support year-round purchasing of hygiene supplies. Our clients need to feel clean and dignified to continue their pursuits in school, work or gaining access to housing. YOU can help meet the most basic needs of our clients by becoming a sponsor to our hygiene hallway

Giving Tuesday Event- Uplifting our Youth and Families - September 2023

Maslow Project's annual event, you may know it as Giving Tuesday, is coming back different this year! This fall, we welcome you to join us as we share what Maslow Project has accomplished over the majority of 2023. This annual fundraising event is where we ask you, the sponsors in our community, to come together and give in response to Maslow Project "Uplifting Youth and Families 2023." Maslow Project has been in southern Oregon, helping homeless youth for over 10 years, and we couldn't be making the impact we do without you. Please consider joining us and becoming a sponsor for this special event with guest speakers, good conversation and Maslow updates. Location and speakers TBD.



What do you get as a Sponsor?

You will be featured on our 2023 Sponsors webpage, shout outs in print media (e.g. relevant quarterly newsletters), social media shout outs, added to our mailing list, event specific designs sent to you for easy social media posting, and a tax deductible write off!

Sponsorship Commitment:

Sponsors may commit to any dollar amount they desire. Sponsors get the choice to make a one time donation (in any \$ amount), or commit to three years of sponsoring the event(s) of their choosing (in any \$ amount). We welcome your sponsorship in any capacity!

What is the benefit of committing to a donation for the next three years? For Maslow Project, it gives us hope and relief as we enter the next 3 years of our journey, as a non-profit, during these uncertain times. A three year commitment assures us we have your support for years to come. It is the greatest gift you could give.

Thank you 2022 Sponsors!

